



GENERAL DESCRIPTION

Valspar® Pro-Hide® New Construction Primer is ideal for priming interior surfaces such as drywall, wood, plaster and masonry. It is high-hiding, fast drying, and great for brush, roller or spray application. Also ideal for drastic color changes, Valspar® Pro-Hide® New Construction Primer provides an optimal appearance for your topcoat.

Product Features:

- High-hiding
- Great sheen holdout
- Seals new drywall & plaster
- Fast drying

WHERE TO USE

Properly prepared interior walls and ceilings including plaster, wood, drywall, brick and cement. Do not use on bare metal or over glazed or glossy surfaces.

SHIPPING AND PACKAGING

Freight Classification:

Paint or paint related material. Protect from freezing.

Packaging:

Gallon – 4 per carton
5 Gallon

COMPOSITION

Base and Fill Levels

| | |
|--------------|------------|
| | (oz./gal.) |
| White | 128 |

APPLICATION

Stir primer thoroughly before and during use. Apply with a premium-quality polyester brush, pad applicator, roller or airless sprayer. If applying by sprayer, back-roll or back-brush to work primer into the surface. Apply a liberal coat of primer uniformly, working well into the surface.

Airless Spray:

Pressure: 2000 PSI
Tip: 0.015–0.019"

Brush: Premium-quality
Roller: Premium-quality roller

CLEANUP/STORAGE/ DISPOSAL

Clean up with warm, soapy water. Do not pour unused contents down the drain. Consult with local authorities for proper method of disposal and recycling.

PRODUCT SPECIFICATIONS

- **Vehicle Type:** Vinyl Acetate Ethylene Copolymer
- **Viscosity:** 100-111 Krebs Units
- **Sheen:** 0–9 Units @ 85° angle
- **Flashpoint:** N/A
- **VOC:** < 100 g/L as per 40 CFR 59.406
- **Volume Solids:** 29%
- **Weight Solids:** 46%
- **Weight Per Gallon:** 11 lbs./gal
- **Practical Coverage:** up to 400 sq. ft. per gallon (37 m² per 3.78 L) depending on surface porosity.
- **Recommended Film Thickness:**
4.0 mil Wet 1.2 mil Dry
- **Dry Time @ 77 °F and 50% Relative Humidity**
 - **To Touch:** 1 hour
 - **Recoat:** 2 hours
- **Application Temperature:**
50–90 °F (10–32 °C)
- **Storage Temperature:** 40–90 °F (5–32 °C)



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Series 91111

SURFACE PREPARATION

Surface should be clean, dry and dull. Glossy surfaces should be dulled. Thoroughly clean the surface and remove all dirt, dust, chalk, rust, grease, wax, mildew and peeling paint and allow to dry. See technical data page for additional surface prep.

LEAD WARNING

If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

LIMITED WARRANTY

This product is warranted to meet the application, appearance, and performance properties stated on the label. This warranty covers product that is applied to a properly prepared surface in accordance with label directions and excludes failure due to deterioration of the underlying surface, structural defects or failure of previous paint. If the product fails to perform as warranted, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal or lesser value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state. CONTRACTOR AND COMMERCIAL CUSTOMERS: When used for commercial or nonresidential applications, this product is warranted to perform as indicated on the product label and to be free of material defects. At its option, Valspar will replace or refund the original purchase price of this product if it does not perform as labeled or is proven to be defective. All other warranty terms above apply. Valsparpaint.com/1-877-VALSPAR.

CAUTIONS

Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. FIRST AID: In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE. Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. WARNING: This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.

EMERGENCY MEDICAL TELEPHONE: 1-888-345-5732

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Revised: 9/21/22
Version: 91111